

## **Fort Polk Net Zero Waste Video Contest Information & Rules**

Are you a visionary that needs an outlet for your creativity? Do you think that wasting resources is unnecessary and other than honorable? Do you believe that you have a message to share that will prompt the Fort Polk community to recycle, reduce and reuse materials instead of filling up the local landfill?

### **THEN THIS VIDEO CONTEST IS FOR YOU!!!**

#### **1. *Net Zero Waste (NZW) Overview***

Fort Polk was designated as a pilot Net Zero Waste installation in 2011. Being a Net Zero Waste installation means that Fort Polk has been challenged to send NO WASTE to the landfill by the year 2020. Striving toward the Net Zero Waste goal will require EVERYONE that works, lives and plays on the installation to reduce the amount of waste materials that are generated and/or brought onto the installation, reuse materials when possible and recycle materials designated as recyclable on the installation.

To learn more about how recycling works on the installation, please go to the JRTC and Fort Polk Recycling Center Facebook page at <https://www.facebook.com/jrtcfortpolkrecyclecenter/info#!/jrtcfortpolkrecyclecenter/info?tab=overview>. To find out more about the Net Zero Waste program, please go to the NZW Facebook page at <https://www.facebook.com/NetZeroWastePolk>.

#### **2. *Why is the Net Zero Waste Goal Important?***

Reducing waste generated on the installation will serve many purposes:

1. Fort Polk pays to have their waste transported to a landfill. The more waste generated, the higher the cost. Reducing our waste can increase the funds spent to support the mission and infrastructure at Fort Polk.
2. The JRTC and Fort Polk Recycling Center sells recyclable commodities and uses the funds for recycling operation sustainment as well as supporting morale and welfare programs such as Riche\$ from Recycling, 4<sup>th</sup> of July Freedom Fest, Catfish Fishing Derby and more.
3. Each time a product is made from new materials; those materials have to be harvested or mined, creating a stress on the natural resources available. By reducing your waste footprint, reusing/repurposing items when possible, and recycling materials that are no longer useful, we can decrease the amount of natural resources used.
4. Landfills can cause negative impacts to the environment through pollutant leaching and off-gassing. Decreasing the amount of waste sent to a landfill can help to decrease the potential for pollutants to enter the environment and minimize the need for useable land to be converted to a landfill site.

#### **3. *Who Can Enter the NZW Video Contest?***

- The contest is open to active duty soldiers stationed at JRTC and Fort Polk. Soldiers can collaborate with other persons, such as family members or friends, but the entry

must be submitted by the active duty soldier. Soldiers must identify their Brigade Commander, Brigade and company level unit when submitting an entry.

- Entrants must complete a contest entry form. This form must provide valid contact information or the video will be disqualified. Download a copy of the entry form at [http://www.jrtc-polk.army.mil/Net\\_Zero\\_Waste/Events.html](http://www.jrtc-polk.army.mil/Net_Zero_Waste/Events.html), complete the information requested and upload completed entry form to <https://www.hightail.com/u/FortPolkNZW>. **Entry forms must be submitted for each video entry.**
- All actors/participants appearing in the video must sign a release of liability waiver. Signature/agreement of a legal guardian must be obtained if a video participant is a minor. Download a copy of the release of liability waiver at [http://www.jrtc-polk.army.mil/Net\\_Zero\\_Waste/Events.html](http://www.jrtc-polk.army.mil/Net_Zero_Waste/Events.html), complete the information requested and upload completed entry form to <https://www.hightail.com/u/FortPolkNZW>. **Waivers must be submitted for each video entry.**

#### **4. Rules for NZW Video Submission**

**NOTE: By submitting a video for the contest, entrants and participants appearing in the video agree to the terms and conditions listed below:**

- Videos should be **30 to 60 seconds** in length. Videos can be funny or serious, as long as they focus on the contest themes. The main idea is to get the message across in a straight forward but entertaining way. Choose one of the following categories to highlight in your video:
  - Reducing
  - Reusing
  - Recycling
  - Re-culture: changing the culture to “think green”
- Entrants are representing and warranting that all entries submitted are the original creation of the entrant, have not been copied in whole or in part of any other work and have not violated or infringed on any copyright, trademark or other proprietary right of any third party and are the sole and exclusive property of the entrant.
- Entrant/participants assume all risk of lost, late, misdirected, incomplete or illegible submission.
- All videos will become the property of JRTC and Fort Polk and will not be returned to entrants.
- By submitting a video to this contest, you grant to JRTC and Fort Polk a royalty-free license to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use, your video for any educational purpose throughout the Department of Defense and in any media outlet.
- Videos must not contain violence, profanity, material that is sexually explicit or suggestive, profane, or contains nudity, direct attacks on individuals or organizations that includes, but is not limited to, material that is derogatory of any ethnic, racial, gender,

religious, professional or age group. Video message cannot promote alcohol, illegal drugs, tobacco, firearms, or weapons. Videos that violate these guidelines will be disqualified. Entries that contain other types of offensive material (not listed above) but is deemed offensive by video contest judges will also be disqualified. Basically, do not exceed what would normally be seen in a PG-13 movie.

- Entrants must upload a copy of the original video file using the instructions below, complete the contest entry form and release of liability waiver, and email the completed forms to participate in the contest. Videos not accompanied with completed forms will be disqualified.
- Entries must be uploaded by midnight of the last day of submission. Winners will be notified via e-mail and announced on the Net Zero Waste Facebook page within a few weeks of notification. Winners and winning entries may be posted on other sites to include the Public Affairs Office website, Facebook page, etc.
- JRTC and Fort Polk reserve the right to not select a winner if none of the entries received are judged to be high quality based on the rules for submission and entrant eligibility.

### **5. Net Zero Waste Video Judging**

If your video meets the rules for submission and entrant eligibility criteria above, it will be viewed by a panel of judges that will score the video based on the following criteria:

- Total Points to be awarded: 50
  - Accuracy of information - 10 points
  - Overall creativity - 15 points
  - Use of appropriate humor - 10 points
  - Video was easily understood and visually appealing - 5 points
  - Overall score - 10 points

**NOTE:** Creativity is an important aspect of the video, but the video does not have to be a high budget production to get your message across to the Fort Polk Community. Judges will not award the prize to a video simply because it looks really good or has lots of special effects.

### **6. Selection of Winners**

Winners will be announced on Friday, October 23, 2015

- Winners will be notified via e-mail and announced on the Net Zero Waste Facebook page within few weeks of email notification.
- Credits naming the winners and winning entries may be posted on other sites to include the Public Affairs Office website, Facebook page, etc.

By accepting the prize, the winner understands and agrees that his/her name will be released to the general public and that the winning video will be managed/shared as outlined under the Rules for NZW Video Submission.

## **7. What are the Prizes for the Winners?**

- TBD

**\*Prize Limitations:** One prize per team and/or individual.

## **8. How to Submit a Video/Forms**

To submit your video, please go to <https://www.hightail.com/u/FortPolkNZW>.

All videos must be in MPEG 2 or 4 format.

**NOTE: All videos become the property of JRTC and Fort Polk and will not be returned to entrants.**

## **9. Important Dates**

- Contest begins: Monday, August 10, 2015
- Last day to submit entries: Friday, October 16, 2015
- Winners announced: Friday, October 23, 2015